

WEBSITE ADVERTISING

We offer a variety of banner ads, block ads, and a comprehensive listing of wooden boats for sale. Let us help you create a package combining print and website advertising to reach all of the WoodenBoat readership.

Web Advertising is currently available on:

- **WoodenBoat.com Homepage** (www.woodenboat.com)
- **Kits & Plans** (www.woodenboat.com/boat-plans-kits)
- **Boats for Sale** (www.woodenboat.com/boats-sale)

Ad Type	Rate	Dimensions	Max File Size
Banner	\$350/mo	728 x 90 pixels + 320 x 50 pixels (for mobile phones)	40 kb
Block	\$250/mo	180 x 150 pixels	25 kb

JPG Files preferred, no flash or animation. Ads will link to your website.



WoodenBoat's Boats For Sale Online Listings

WoodenBoat's Boats for Sale is our online option for your classified Boats for Sale ad to get instant visibility and traffic. All Boats for Sale ads are a flat rate of \$20, plus \$0.10 per word and \$3 per photo, up to five. All Boats for Sale listings are automatically renewed/billed every 30 days, until you notify us to cancel.

E-Blocks on Boats For Sale Page

A business to consumer online block ad option strategically placed on our popular Boats for Sale page. An economical \$99/month gives you a 180x150 block ad on the right-hand side of the Boats for Sale page, promoting your business and linking to your own website.



WoodenBoat E-Newsletter

WoodenBoat offers advertising in our bi-monthly e-newsletter. The newsletter is sent to nearly 35,000 opt-ins and provides an introduction to our new issue and other news of interest to WoodenBoat readers. The WoodenBoat newsletter is sent the following months: February, April, June, August, October, December.

Ad Type	Rate	Dimensions	Max File Size
Top Banner	\$500/mo	530 x 76 pixels	40 kb
Block Ads	\$250/mo	180 x 150 pixels	25 kb
Sponsored Blast	\$2,000	Please contact Sales Rep for specs.	

JPG Files preferred, no flash or animation. Ads will link to your website.

