# **WEBSITE ADVERTISING**

We offer a variety of banner ads, block ads, and a comprehensive listing of wooden boats for sale. Let us help you create a package combining print and website advertising to reach all of the WoodenBoat readership.

## Web Advertising is currently available on:

- WoodenBoat.com Homepage (www.woodenboat.com)
- Kits & Plans (www.woodenboat.com/boat-plans-kits)
- Boats for Sale (www.woodenboat.com/boats-sale)

Ad Type	Rate	Dimensions	Max File Size
Banner	\$350/mo	728 x 90 pixels + 320 x 50 pixels (for mobile phones)	40 kb
Block	\$250/mo	180 x 150 pixels	25 kb



JPG Files preferred, no flash or animation. Ads will link to your website.



# WoodenBoat's Boats For Sale Online Listings

*WoodenBoat's* Boats for Sale is our online option for your classified Boats for Sale ad to get instant visibility and traffic. All Boats for Sale ads are a flat rate of \$20, plus \$0.10 per word and \$3 per photo, up to five. All Boats for Sale listings are automatically renewed/billed every 30 days, until you notify us to cancel.

# **E-Blocks on Boats For Sale Page**

A business to consumer online block ad option strategically placed on our popular Boats for Sale page. An economical \$99/month gives you a 180x150 block ad on the right-hand side of the Boats for Sale page, promoting your business and linking to your own website.

#### 🚜 WoodenBoat 📰

Woodenboot Magazine | Jimall Boots Monthly | Professional BootBuildar





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### WoodenBoat E-Newsletter

*WoodenBoat* offers advertising in our bi-monthly e-newsletter. The newsletter is sent to nearly 35,000 opt-ins and provides an introduction to our new issue and other news of interest to *WoodenBoat* readers. The *WoodenBoat* newsletter is sent the following months: February, April, June, August, October, December.

Ad Type	Rate	Dimensions	Max File Size
Top Banner	\$500/mo	530 x 76 pixels	40 kb
Block Ads	\$250/mo	180 x 150 pixels	25 kb
Sponsored Blast	\$2,000	Please contact Sales Rep for specs.	

JPG Files preferred, no flash or animation. Ads will link to your website.