

# 2014 WOODENBOAT MAGAZINE PRINT ADVERTISING

Let us help you create an effective advertising program that combines advertisements in both the print and digital versions of *WoodenBoat*, as well as a presence on our website, [www.woodenboat.com](http://www.woodenboat.com), our E-newsletter, and at our WoodenBoat Show event. There is no other publication in the world that reaches more wooden boat owners, builders and enthusiasts.

## 2014 *WoodenBoat* ROP Print Ads

*Effective Issue #237, March/April 2014*

Gross Prices	1X	3X	4X	6X	7X
Full Page	\$6,725	\$6,390	\$6,070	\$5,765	\$5,000
2/3 Page	5,540	5,265	5,000	4,750	4,300
1/2 Island	4,575	4,345	4,130	3,925	3,550
1/2 Page	4,085	3,880	3,685	3,500	3,150
1/3 Page	3,115	2,960	2,815	2,675	2,400
1/4 Page	2,135	2,025	1,925	1,830	1,650
1/6 Page	1,700	1,615	1,535	1,460	1,325
1/8 Page	1,265	1,200	1,140	1,085	975

### Premium Positions

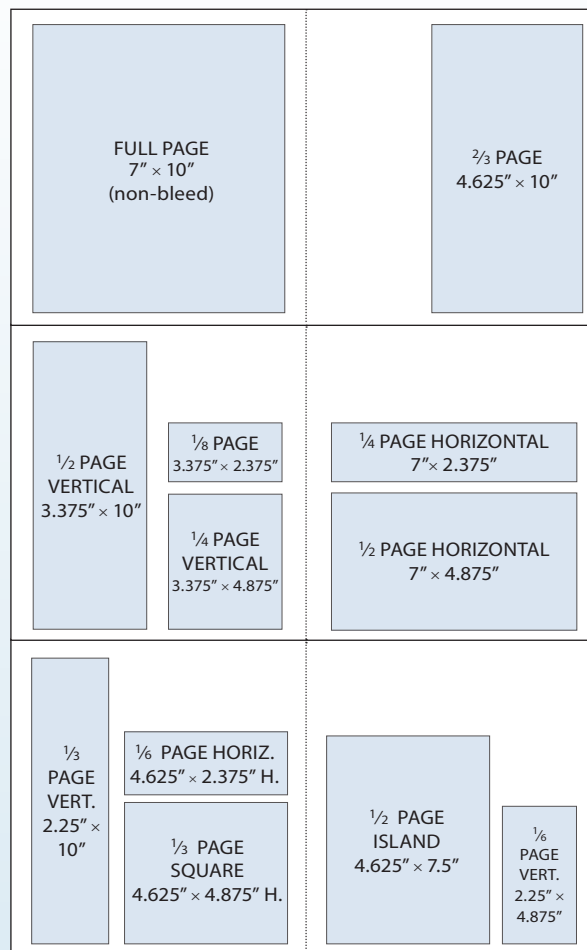
Add 25% for Covers II and III, and add 35% for Cover IV.

Add 20% for Page One.

*Please contact your Sales Representative for availability.*

### Regional Rates

Please contact your sales representative



## 2014 *WoodenBoat* Advertising-Only Sections

Brokers, Boatbuilders, Kits & Plans and Vintage Boats & Services

*Effective Issue #237, March/April 2014*

	1X	3X	4X	6X	7X
Full Page	\$3,080	\$2,605	\$2,390	\$2,175	\$2,000
1/2 Page	1,670	1,535	1,430	1,325	1,200
1/3 Page*	1,245	1,150	1,125	1,100	975
1/4 Page	835	780	735	690	650
1/6 Page*	710	655	615	580	550
1/8 Page	505	470	440	415	400

\* For Boatbuilders section only