



Ad Rates for *Small Boats*

Sorry you missed the 2007 issue. The space reservation deadline for the 2008 issue is September 5th."

Any *Small Boats* advertiser also purchasing an ad in the November/December issue of *WoodenBoat* may take an **additional 15%** off their *Small Boats'* ad cost.

All Rates are NET.

Contact your ad representative for details.

Ad Size	Display 1X Rate	Discount Section 1X Rate
Cover II, III	\$5,430	
Cover IV	\$5,655	
Full Page	\$4,525	\$1,695
1/2 Page	\$2,710	\$1,015
1/3 sq. Page	\$2,065	\$800
1/4 Page	\$1,415	\$520
1/6 vert. Page	\$1,130	\$435
1/8 Page		\$310