

WEBSITE AND EMAIL ADVERTISING

www.woodenboat.com

We offer a variety of banner ads, block ads, and a comprehensive listing of wooden boats for sale. Let us help you create a package combining print and website advertising to reach all of *WoodenBoat's* readership.

Ad Type	Rate	Dimensions	Max File Size
Banner	\$500/mo*	728 x 90 pixels + 320 x 50 pixels (for mobile phones)	200 kb
Block	\$250/mo*	180 x 150 pixels	200 kb

JPG Files preferred, no flash or animation. Ads will link to your website.
*Price for 12 month contract. Consult sales representative for monthly rate.



WoodenBoat's Boats For Sale Online Listings

WoodenBoat's Boats for Sale is our online option for your classified Boats for Sale ad to get instant visibility and traffic. All Boats for Sale ads are a flat rate of \$20, plus \$0.10 per word and \$3 per photo, up to 15. All Boats for Sale listings are automatically renewed/billed every 30 days, until you notify us to cancel.

Weekly Email

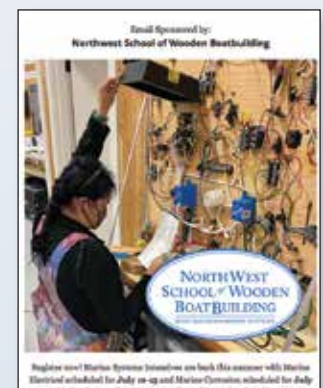
Every week *WoodenBoat* sends an email to its house list—which just so happens to be one of the biggest (42,000+) with the highest open rate in the industry. This exclusive opportunity offers unparalleled exposure to one advertiser per email. At \$500 per email, you'll probably want to buy more than one. Please contact your sales representative for specs.

Social Media Posts

Gain exposure to *WoodenBoat's* 157,000+ Facebook and 120,000+ Instagram followers. All our sponsored posts are carefully designed to properly satisfy these social media platform algorithms making your sponsored post highly visible. \$900 per custom-created sponsored post to both social platforms. Please contact your sales representative for specs.

www.SmallBoatsNation.com

SmallBoatsNation.com delivers in-depth articles that inform, educate, and entertain every person interested in exploring small boats and the adventures that come with them. Category sponsorship provides sponsors the opportunity to be mentioned on the top of the category page as well as have a hero image on the page. Contact your sales representative for more information.



Ad Type

Rate

Weekly Email

\$500/email

Social Media Posts

\$900/post

Small Boats Nation

Contact sales rep for pricing

