

From the Editors of  
**WoodenBoat**

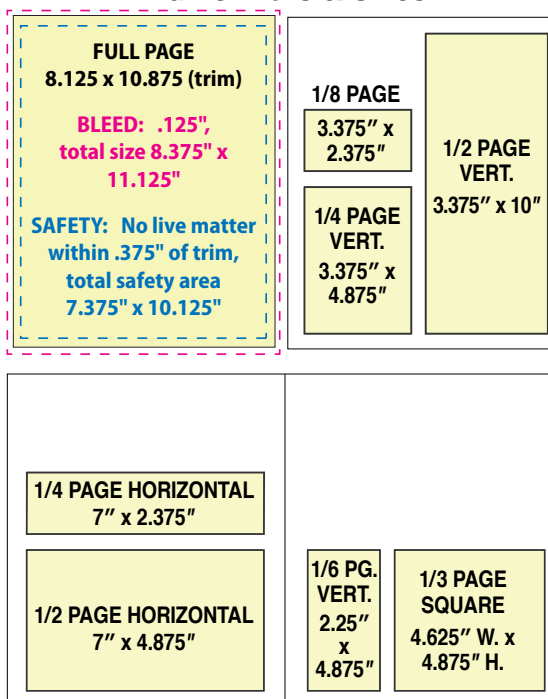
# SMALL BOATS

## Advertising Deadline: September 18

The space reservation deadline for the 2019 issue is September 18, 2018

AD RATES	Display	Boatbuilders/ Kits & Plans
Ad Size	1X Rate	1X Rate
Cover II, III	\$3,900	
Cover IV	\$4,500	
Full page	\$2,500	\$1,755
1/2 page	\$1,400	\$1,050
1/3 square page	\$1,100	\$830*
1/4 page	\$850	\$540
1/6 page vertical	\$750	\$450*
1/8 page	\$550	\$320
<b>ALL RATES ARE NET</b>		<i>*Builders Only</i>

### Ad Formats & Sizes



## Contact Your Sales Rep Today!

**Ray Clark**

Territory: East Coast, Central  
and Eastern Canada  
rgclark@cox.net  
Tel: 401-247-4922

**Todd Richardson**

Territory: Southeast, West Coast,  
and Western Canada  
todd@woodenboat.com  
Tel: 207-359-4651

**Wil Vidal**

Territory: Midwest  
wrvidaljr@gmail.com  
414-870-1173

**Edward Mannering**

Territory: UK & Europe  
edward@woodenboat.com  
+44 (0) 7732 910 727

### Specifications: Printed web offset. Perfect Bound.

**DOCUMENT SIZE:** 8.125" x 10.875" (trim).  
For full page ads, please include a bleed.

**BLEEDS:** Full page ads only.  
**For bleeds:** extend image area .125" outside trim area in all directions (total document size 8.375" x 11.125"). **For safety:** no live matter within .375" of trim (total safety area 7.375" x 10.125").

**COLOR:** Four-color process (SWOP standards).

**ART:** Art and photos must be 300 dpi. Line art and bitmaps can be as high as 600 dpi. Art should be CMYK, not RGB or spot color.

**BORDERS:** Will be added at our discretion.

#### FILE TYPES ACCEPTED:

- High Resolution PDF (at least 300 dpi)
- Adobe CS6 or earlier—InDesign (packaged with all art and fonts); Photoshop or Illustrator.